






Social Entrepreneurship

Inspiration Trip

Santa Marta, Colombia
10 - 20 September 2019

Business Models | Innovation | Lean Start-up
Social Impact | Shared Value Creation

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A great opportunity to get inspired and give a boost to your projects



During a 10 days inspiration trip, we will have workshops on sustainable business models and lean start-up. We will also visit Social and Vulnerable Entrepreneurs in Santa Marta (Colombia) and the surrounding cities. The stories of these entrepreneurs are quite inspiring due to their simplicity, innovative solutions and creative approach.

Many of these local entrepreneurs are surrounded by complex issues related to their social context: e.g. poverty, lack of education, missing infrastructure. They also lack the support of local and national governments. Social and vulnerable entrepreneurs overcome to these challenges themselves, which is quite remarkable. Let's discover and be inspired by their stories, their passion to work while facing several difficulties to generate an income for their families but most importantly how do they promote prosperity for their own communities.



Trip highlights

- Participation in the Social Entrepreneurship Summit SES 2019;
- Workshops on Lean Start-up, Sustainable Business Models, Ecosystem Thinking and Social Entrepreneurs;
- Meeting with local stakeholders (Business, Academia, Government)
- Visits to Social Entrepreneurs in the city of Santa Marta, Aracataca and Barranquilla
- Social and cultural activities;
- Visit to national parks, beaches and other touristic attractions.



Social Entrepreneurship Summit

"Together we can make a better world"



12 - 13 September 2019
Santa Marta, Colombia



www.equalisi.com/summit

The Social Entrepreneurship Summit “Together we can create a better world” brings together academics, students, business leaders, government officials and social entrepreneurs to co-create solutions to the most challenging issues of our society.

Why to attend this summit?

- Approximately 150 international and local participants from academia, industry, NGO's and social entrepreneurs;
- Social Entrepreneurship fair with presentation of projects;
- Keynote speakers;
- Networking opportunities.

All participants on the inspiration trip, will have direct access to attend the summit during the first two days of their visit.

Tentative Program

| | | | |
|--------------|---------|--------------|---|
| Day 0 | Sept-10 | Brussels | Flight to Santa Marta |
| Day 1 | Sep-11 | Santa Marta | Arrival to Santa Marta Short kick off event meeting at the Hotel |
| Day 2 | Sep-12 | Santa Marta | Social Entrepreneurship Summit |
| Day 3 | Sep-13 | Santa Marta | Social Entrepreneurship Summit - Social Entrepreneurship Fair |
| Day 4 | Sep-14 | Santa Marta | Hiking day to Parque Nacional Tayrona (cultural activity) |
| Day 5 | Sep-15 | Santa Marta | Free morning (recovery) Workshop session in the afternoon (individual assignments) Dinner in Santa Marta City Centre |
| Day 6 | Sep-16 | Santa Marta | Meeting social entrepreneurs Discussion with local entrepreneurs and project leaders Workshop (2 hrs) |
| Day 7 | Sep-17 | Santa Marta | Visits to Santa Marta city center and Market Afternoon session - workshop and roundtable with stakeholders in the city |
| Day 8 | Sep-18 | Santa Marta | Morning session in Taganga - team building Free afternoon in the beach Dinner in Santa Marta |
| Day 9 | Sep-19 | Aracataca | Day trip to Aracataca, Magdalena Casa Gabriel Garcia Marquez - Visit Market of local Market, Workshop with Entrepreneurs Sleep over in Barranquilla |
| Day10 | Sep-20 | Barranquilla | Visit to Barranquilla - Meeting with social entrepreneurs and work with different type of Foundations and experiences with Vulnerable Communities (Round table, visit to their project) Closing Dinner in Barranquilla and cultural activity |

Price

1950 € VAT Included

What is on the price:

- Hotel during 10 days with breakfast and Wi-Fi connection.
- Transportation to all activities;
- Cultural and touristic activities
- Workshops;
- Access to Social Entrepreneurship Summit;
- Closing dinner

This price does not include: Flights tickets, travel documents, insurance or other costs not specified in the program.

Travel dates can be arranged before and after those mentioned in the tentative program upon your discretion.

Who can participate

- Start-ups;
- Entrepreneurs;
- Managers of established businesses or multinationals;
- NGO's or public organizations focused on social projects;

As long as you are open to the inspiration from the stories of social and vulnerable entrepreneurs at the base of the pyramid!

Registrations

You can register your interest to participate on this trip [here](mailto:info@equalisi.com)
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